Form 990
Department of the Treasury Internal Revenue Service

** PUBLIC DISCLOSURE COPY **

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements.



Α	For th	e 2011 calendar year, or tax year beginning and	ending	_	
В	Check if applicab	le: C Name of organization		D Employer identific	cation number
	Addr	RURAL EDUCATION & DEVELOPMENT, INC.			
	Name			23-2	656376
	Initial returr		E Telephone number		
	Term ated				563-3362
	Amer returr	Gity or town, state or country, and ZIP + 4		G Gross receipts \$	6,325,412.
	Appli tion	SAN FRANCISCO, CA 94129		H(a) Is this a group re	turn
	pend	F Name and address of principal officer: CHRISTINA SCIABICA SAME AS C ABOVE		for affiliates? H(b) Are all affiliates inc	Uded? Yes No
-	Tax av	rempt status: $X 501(c)(3) = 501(c) () 4947(a)(1)$	or 527		list. (see instructions)
		te: ► READGLOBAL.ORG		H(c) Group exemption	
		f organization: X Corporation Trust Association Other	I Vear		State of legal domicile: PA
	art I	Summary			
	1	Briefly describe the organization's mission or most significant activities: SEE	PART I	II, LINE 1	
Activities & Governance	1.				
rna	2	Check this box	sed of more	e than 25% of its net as	sets.
Nel	3			3	11
ğ	4	Number of independent voting members of the governing body (Part VI, line 1b)		11	
s S	5	Total number of individuals employed in calendar year 2011 (Part V, line 2a)		6	
/itie	6	Total number of volunteers (estimate if necessary)		15	
cti	7 a	Total unrelated business revenue from Part VIII, column (C), line 12		7a	0.
4		Net unrelated business taxable income from Form 990-T, line 34			0.
				Prior Year	Current Year
Ð	8	Contributions and grants (Part VIII, line 1h)		955,105.	6,298,872.
nue	9	Program service revenue (Part VIII, line 2g)		0.	0.
Revenue	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		5,195.	11,102.
ш	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		1,362.	-370.
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		961,662.	6,309,604.
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		0.	0.
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.
es	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		481,264.	575,463.
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)	L	70,781.	0.
ğ	b	Total fundraising expenses (Part IX, column (D), line 25) 206,5			
ш	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		609,282.	715,033.
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		1,161,327.	1,290,496.
	19	Revenue less expenses. Subtract line 18 from line 12		-199,665.	5,019,108.
Assets or Balances			Be	eginning of Current Year	End of Year
Sset	20	Total assets (Part X, line 16)	∟	960,805.	5,951,192.
Net As	- 1	Total liabilities (Part X, line 26)		201,427.	173,582.
				759,378.	5,777,610.
	art II	Signature Block			

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign	Signature of officer		D	ate							
Here	CHRISTINA SCIABICA, EX Type or print name and title	ECUTIVE DIRECTOR									
	Print/Type preparer's name	Preparer's signature	Date	Check PT	Ν						
Paid				if self-employed							
Preparer		RG & FREEDMAN	Fi	irm's EIN ▶ 52–1	392008						
Use Only	Firm's address 4550 MONTGOMERY	AVE SUITE 650N		-							
	BETHESDA, MD 208	314-2930	P	hone no. (301)	951-9090						
May the I	Aay the IRS discuss this return with the preparer shown above? (see instructions)										
132001 01-2	1001 01-23-12 HA For Paperwork Reduction Act Notice, see the separate instructions.										

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Pai	t III Statement of Program Service Accomplishments	v
	Check if Schedule O contains a response to any question in this Part III	X
1	Briefly describe the organization's mission: READ PARTNERS WITH COMMUNITIES IN RURAL ASIA TO CREATE	VIBRANT PLACES
	TO LIVE AND THRIVE. OUR PROVEN AND REPLICABLE MODEL FOO	
	COMMUNITY LIBRARY AND RESOURCE CENTERS AS A VEHICLE FOR	
	ECONOMIC TRANSFORMATION. COMBINING EDUCATION, ENTERPRIS	E AND COMMUNITY
2	Did the organization undertake any significant program services during the year which were not listed on	
	the prior Form 990 or 990-EZ?	Yes X No
_	If "Yes," describe these new services on Schedule O.	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services	? Yes X No
4	If "Yes," describe these changes on Schedule O. Describe the organization's program service accomplishments for each of its three largest program services, a	a maggured by expenses
4	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount o	
	others, the total expenses, and revenue, if any, for each program service reported.	r grants and allocations to
4a	(Code:) (Expenses \$ 949,497. including grants of \$) (Reve	nue \$
	IN 2011, READ CONTINUED ITS EXPANSION EFFORTS IN BHUTAN	I AND INDIA,
	OPENING NEW LIBRARIES IN EACH COUNTRY AND SELECTING NEW	
	COMMUNITIES IN WHICH READ CENTERS WILL BE ESTABLISHED I	
		EAD CENTERS WILL
	BE BUILT IN 2012. READ CONTINUED TO BUILD READ CENTERS	
	VILLAGES IN NEPAL AS WELL AS CONTINUING TO OFFER LITERA AND COMPUTER SKILLS TRAININGS IN EXISTING READ CENTERS	
	COUNTRY.	THROUGHOUT THE
	IN ADDITION, READ STARTED TESTING NEW MODELS FOR THE EN	TTERPRISES THAT
	HELP SUSTAIN READ CENTERS IN THE LONG RUN, WITH A FOCUS	
	LIVELIHOOD OPPORTUNITIES FOR WOMEN LIVING IN RURAL COMM	
4b	(Code:) (Expenses \$ including grants of \$) (Reve	
4c	(Code:) (Expenses \$ including grants of \$) (Reve	enue \$)
4d	Other program services (Describe in Schedule O.)	
	(Expenses \$ including grants of \$) (Revenue \$)
4e	Total program service expenses ► 949,497.	
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Form 990 (20	011) R	URAL	EDUCATION	&	DEVELOPMENT,	INC.	
Part IV Checklist of Required Schedules							

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1 01			-	<u> </u>
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?		X	<u> </u>
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			37
	public office? If "Yes," complete Schedule C, Part I			<u>x</u>
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in e			
_	during the tax year? If "Yes," complete Schedule C, Part II			X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments,			v
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III			X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right t			x
_	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, F	Part I 6		
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	<u> </u>		x
~	the environment, historic land areas, or historic structures? <i>If</i> "Yes," <i>complete Schedule D, Part II</i>	7		
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		x
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide			
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, perman	nent	1	
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or	X		
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule I Part VI	D, 11a	x	
h	Part VI Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			<u> </u>
b	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		x
c	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			<u> </u>
Ŭ	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		x
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		x
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
f				
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI, XII, and XIII	12a		X
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a	X	
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, busines	ss,	1	
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,00	00	<u>-</u> _	
	or more? If "Yes," complete Schedule F, Parts I and IV	14b	X	<u> </u>
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV			X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individua			37
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			- v
40	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I			X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, line			v
40	1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	10	1	x
20-				X
	Did the organization operate one or more hospital facilities? <i>It "Yes," complete Schedule H</i> If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?			<u> </u>
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	Schedule J	23		Х
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25	24a		Х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
с	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified			
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			37
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete</i>			x
~~	Schedule N, Part II	32		
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	00		x
24	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		x
250	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	34 35a		X
	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of	554		<u> </u>
5	section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		x
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	000		<u> </u>
00	If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?			
	Note. All Form 990 filers are required to complete Schedule O	38	Х	
		Form	990 (2011)

Form 990 (2						DEVELOPMENT,	INC.		
Part IV Checklist of Required Schedules (continued)									

Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the

United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II

Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III

Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete

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Yes

No

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Х

	Check if Schedule O contains a response to any question in this Part V				
				Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a	4			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b	0			
с	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming				
	(gambling) winnings to prize winners?	📘	1c	Х	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,				
	filed for the calendar year ending with or within the year covered by this return 2a	6			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	. 2	2b	Х	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)				
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	. 🗳	3a		Х
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	🗳	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a				
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	🗳	4a		X
b	If "Yes," enter the name of the foreign country:	-			
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.				
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		5a		X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		5b		X
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	上	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit				x
	any contributions that were not tax deductible?	_e	6a		
D	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts		сь		
7	were not tax deductible? Organizations that may receive deductible contributions under section 170(c).	🖵	6b		
' a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor	r? 7	7a		х
	If "Yes," did the organization notify the donor of the value of the goods or services provided?		7b		
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required	··			
•	to file Form 8282?		7c		х
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d				
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7	7e		Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		7f		Х
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C	? 7	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting N/A				
	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		8		
9	Sponsoring organizations maintaining donor advised funds.				
а	Did the organization make any taxable distributions under section 4966?	🖣	9a		<u> </u>
b	Did the organization make a distribution to a donor, donor advisor, or related person? N/A	. 🧕	9b		
10	Section 501(c)(7) organizations. Enter:				
a	Initiation fees and capital contributions included on Part VIII, line 12 N/A 10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	-			
11	Section 501(c)(12) organizations. Enter: Gross income from members or shareholders N/A				
		-1			
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.) 11b				
12-	amounts due or received from them.) [11b] Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	- ا	2a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year $\frac{N/A}{412b}$	H	20		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.				
	Is the organization licensed to issue qualified health plans in more than one state? N/A	1	3a		
u	Note. See the instructions for additional information the organization must report on Schedule O.	·· ·	50		
b	Enter the amount of reserves the organization is required to maintain by the states in which the				
~	organization is licensed to issue qualified health plans 13b				
с	Enter the amount of reserves on hand				
	Did the organization receive any payments for indoor tanning services during the tax year?	. 1	4a		Х
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	·· –	4b		

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Form 990 (2011) Part V

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RURAL EDUCATION & DEVELOPMENT, INC.

Statements Regarding Other IRS Filings and Tax Compliance

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RURAL EDUCATION & DEVELOPMENT, INC.

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VI	Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" re	esponse
	to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.	

Check if Schedule O contains a response to any question in this Part VI

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Sec	tion A. Governing Body and Management					
_		Ι.	1	1	Yes	No
1 a	Enter the number of voting members of the governing body at the end of the tax year	1 a	1	4		
	If there are material differences in voting rights among members of the governing body, or if the governing					
Ŀ	body delegated broad authority to an executive committee or similar committee, explain in Schedule 0.	46	1	1		
b	Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationshi	1b		4		
2				2	x	
3	officer, director, trustee, or key employee? Did the organization delegate control over management duties customarily performed by or under th			2		
3	of officers, directors, or trustees, or key employees to a management company or other person?			3		х
4	Did the organization make any significant changes to its governing documents since the prior Form 9			4		X
5	Did the organization become aware during the year of a significant diversion of the organization's as			5		X
6	Did the organization have members or stockholders?			6		X
	Did the organization have members, stockholders, or other persons who had the power to elect or a					
	more members of the governing body?			7a		х
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, s					
	persons other than the governing body?			7b		Х
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year					
а	The governing body?			8a	X	
b	Each committee with authority to act on behalf of the governing body?			8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be rea					
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O			9		Х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal R	evenu	e Code.)			
					Yes	No
10a	Did the organization have local chapters, branches, or affiliates?			10a		X
b	If "Yes," did the organization have written policies and procedures governing the activities of such cl	hapter	s, affiliates,			
	and branches to ensure their operations are consistent with the organization's exempt purposes? \hdots			10b		
	Has the organization provided a complete copy of this Form 990 to all members of its governing bod	ly befo	re filing the form?	11a		X
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.					
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13			12a	X	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise			12b	X	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Y	'es," d	escribe		v	
40	in Schedule O how this was done			12c	X X	
13	Did the organization have a written whistleblower policy?			13	X	
14 15	Did the organization have a written document retention and destruction policy?			14		
15	Did the process for determining compensation of the following persons include a review and approva	-	idependent			
•	persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official			15a		х
a b	Other officers or key employees of the organization			15a		X
D	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			150		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arranger	ment v	vith a			
	taxable entity during the year?			16a		Х
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evalua					
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organ		•			
	exempt status with respect to such arrangements?			16b		
Sec	tion C. Disclosure					
17	List the states with which a copy of this Form 990 is required to be filed $\blacktriangleright ext{CA}$					
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-1	Г (Sect	ion 501(c)(3)s only	availab	ole	
	for public inspection. Indicate how you made these available. Check all that apply.					
	X Own website Another's website X Upon request					
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, co	onflict	of interest policy, a	nd finaı	ncial	
	statements available to the public during the tax year.					
20	State the name, physical address, and telephone number of the person who possesses the books a (415) (52) (22)	nd rec	ords of the organiz	ation: 🕨	►	
	PADMINI SRINIVASAN - (415)-563-3362	110	0			
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Part VII	Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated	
	Employees, and Independent Contractors	
	Check if Schedule O contains a response to any question in this Part VII	
Section A.	Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees	

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

• List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See instructions for definition of "key employee."

• List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A)	(B)	l	ai iiZe		C)	npei	1541	(D)	(E)	(F)
Name and Title	Average hours per	box offi	not c , unle cer an	Pos heck ss pe	ition more rson	than is bot pr/trus	h an	Reportable compensation from	Reportable compensation from related	Estimated amount of other
	(describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key em ployee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(1) ANTONIA NEUBAUER FOUNDER	5.00	x		x				0.	0.	0.
(2) OMER RAINS CHAIR	5.00	x		x				0.	0.	0.
(3) LORETTA FAYE COOPER	5.00			Δ				0.	0.	0.
SECRETARY	1.00	x		x				0.	0.	0.
(4) ADNAN DURRANI TREASURER	1.00	x		x				0.	0.	0.
(5) JAMES HODEL (THRU. JULY 2011) DIRECTOR	1.00	x						0.	0.	0.
(6) SARA LAFRANCE	1.00									
DIRECTOR	1.00	x						0.	0.	0.
(7) JANET MORGAN DIRECTOR	1.00	x						0.	0.	0.
(8) LAWRENCE NEUBAUER										
DIRECTOR	1.00	х						0.	0.	0.
(9) RAPHAEL BEMPORAD DIRECTOR	1.00	x						0.	0.	0.
(10) WILLIAM RAFFIN	1.00							0.	0.	0.
DIRECTOR	1.00	x						0.	0.	0.
(11) DINA BANGDEL								_	_	
DIRECTOR	1.00	X						0.	0.	0.
(12) JAN BERTOZZI DIRECTOR	1.00	x						0.	0.	0.
(13) CHRISTINA SCIABICA	1.00									<u></u>
EXECUTIVE DIRECTOR	40.00			х				100,000.	0.	7,328.
										5 000 (00.11)
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	990 (2011)		RURAL	EDU	JCATION	&	DE	EVE	ELC	OPN	1E]	NT, INC.	23-2	656	376	Pa	age 8
Par	t VII Sectio	n A. Off	icers, Directo	ors, Tru	stees, Key Eı	nplo	oyee	s, a	nd H	High	est	Compensated Employ	ees (continued)				
	N	(A) lame and t	title		(B) Average hours per week (describe hours for related organizations in Schedule O)	tee or director of the or director	not c , unle	ss pei	ition more rson i irecto	Highest compensated is port of the second se	h an	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensatic from related organization (W-2/1099-MIS	in I S	am comp fro orga anc	(F) timate ount o other oensa om the anizati I relate nizatio	of tion e ion ed
1b	Sub-total											100,000.		0.	•	7,3	28.
			on sheets to I nd 1c)									0. 100,000.		0.	r	7,3	0. 28.
2			duals (including e organization	-	ot limited to th	nose	liste	ed al	SOVe	e) wł	no r	eceived more than \$100),000 of reportab	le			1
3							e, ke	y en	nplo	oyee,	or	highest compensated e	mployee on			Yes	No
4	For any indiv	idual liste		s the su	m of reportab	le co	ompe	ensa	atior	n and	d ot	her compensation from			3		X
5	Did any pers	on listed o	on line 1a recei	ive or a	iccrue compe	nsat	ion f	rom	any	/ unr		for such individual ed organization or indiv	idual for services		4		X X
Sect	ion B. Indep		ization? If "Yes ontractors	s, com	Diele Schedul	eji	or su	icn j	oers	<u>son .</u>	<u></u>				5		<u></u>
1	-				-	-						that received more than n the organization's tax		npens	ation fi	rom	
	Ū			(A)			ONE					(B) Description of s		С	(C omper		n
2			endent contrac ation from the	•	•	iot li	mite	d to		se lis 0	stec	d above) who received n	nore than				
															Form S	990 (2	2011)

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	_	-				_	_	-

RURAL EDUCATION & DEVELOPMENT, INC. 23-2656376 Page 9

Pa	rt VII	Statement of Revenue					
				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, Gifts, Grants and Other Similar Amounts	b c d e f	Federated campaigns1aMembership dues1bFundraising events1cRelated organizations1dGovernment grants (contributions)1eAll other contributions, gifts, grants, and similar amounts not included above1fNoncash contributions included in lines 1a-1f: \$	26,768. 6272104. 16,645.				
aŭ	-	Total. Add lines 1a-1f		6298872.			
Program Service Revenue	2a b c d		Business Code				
<u></u>	е						
ā	f	All other program service revenue					
	g	Total. Add lines 2a-2f					
	3 4 5	Investment income (including dividends, intere other similar amounts) Income from investment of tax-exempt bond pu Royalties	roceeds	11,102.			11,102.
	Ŭ	(i) Real	(ii) Personal				
		Net rental income or (loss)					
	7 a	Gross amount from sales of assets other than inventory	(ii) Other				
	с	Less: cost or other basis and sales expenses Gain or (loss)					
		Net gain or (loss)	►				
Other Revenue	8 a	Gross income from fundraising events (not including \$ 26,768. of contributions reported on line 1c). See Part IV, line 18 a	5,628.				
۲ <u>۴</u>	b	Less: direct expenses b	15,808.				
0		Net income or (loss) from fundraising events	•	-10,180.			-10,180.
		Gross income from gaming activities. See Part IV, line 19 a					
		Less: direct expenses b					
		Net income or (loss) from gaming activities Gross sales of inventory, less returns	►				
		and allowances a Less: cost of goods sold b					
		Net income or (loss) from sales of inventory					
ļ			Business Code				
Ī	11 a	MISCELLANEOUS INCOME	900099	5,524.			5,524.
	b	GAIN ON EXCHANGE RATE	900099	4,286.			4,286.
	c						
		All other revenue		9,810.			
		Total. Add lines 11a-11d		6309604.	0.	0.	10,732.
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Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	Check if Schedule O contains a respon	se to any question in thi		(C)	<u> </u>
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and				
	organizations in the United States. See Part IV, line 21				
2	Grants and other assistance to individuals in				
	the United States. See Part IV, line 22				
3	Grants and other assistance to governments,				
	organizations, and individuals outside the				
	United States. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	107,328.	37,565.	26,832.	42,931.
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	401,682.	291,941.	7,768.	101,973.
8	Pension plan accruals and contributions (include				
	section 401(k) and section 403(b) employer contributions)	5,105.	3,767.	178.	<u>1,160.</u> 5,951.
9	Other employee benefits	34,544.	25,056.	3,537.	5,951.
10	Payroll taxes	26,804.	9,843.	3,930.	13,031.
11	Fees for services (non-employees):				
а	Management				
b	Legal	77.	77.		
с	Accounting	57,594.	12,123.	45,471.	
d	, o H				
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other	21,653.	21,577.	76.	
12	Advertising and promotion	9,842.	627.	1,343.	7,872.
13	Office expenses	50,399.	21,699.	8,441.	20,259.
14	Information technology	9,161.	972.	7,733.	456.
15	Royalties	24 01 8	00.000	11 011	
16	Occupancy	34,917.	23,073.	11,844.	0 000
17	Travel	95,462.	80,223.	6,337.	8,902.
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials	0.026	F 000		
19	Conferences, conventions, and meetings	8,036.	7,286.		750.
20	Interest				
21	Payments to affiliates	10 004	10 004		
22	Depreciation, depletion, and amortization	10,224.	10,224. 746.	3,288.	
23	Insurance	4,034.	/40.	5,200.	
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A)				
	amount, list line 24e expenses on Schedule 0.)	001 1=0	0.01 0.70		
а	PROJECT EXPENSES	221,973.	221,973.		
b	NEW LIBRARY EXPENSES	108,450.	108,450.		
С	CONSTRUCTION EXPENSES	59,184.	59,184.		
d	MISCELLANEOUS EXPENSES	7,006.	5,040.	819.	1,147.
е	All other expenses	17,021.	8,051.	6,887.	2,083.
25	Total functional expenses. Add lines 1 through 24e	1,290,496.	949,497.	134,484.	206,515.
26	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				
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Form **990** (2011)

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Form 990 (2011)

Assets

Liabilities

Net Assets or Fund Balances

Part X Balance Sheet

1 Cash - non-interest bearing 335,401. 1 417,348. 2 Savings and temporary cash investments 466,692. 2 1,786,501. 3 3,599,573. Accounts receivable, net 77,034. 4 77,927. 1 Occurrent and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Sheckule I. 5 6 6 Receivables from outer disqualified persons (as defined under section d4588(f)(f), person discribicly, net. 7 8 7 Notes and lears receivable, net. 7 8 6 7 Notes and lears receivable, net. 7 8 7 8 Inventories for sale or use 8 9 9 1,500. 10a Land, buildings, and equipment: cost or other basis. Complete Part I of Schedule D 10 29,121. 79,958. 10c 65,623. 11 Investments - other securities. See Part IV, line 11 11 13 11 13 11 13 11 13 11 13 11 13 11 14 17 15 2,720. 16 16 5,951,192. 16					0 0 ,		,
2 Savings and temporary cash investments 466 6, 692 . 2 1, 786 5, 501 . 3 3, 599 5, 573 . Accounts receivable, net 3 3, 599 5, 573 . 4 Accounts receivable, net 77 , 034 . 4 77 , 927 . 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II 5 6 6 Receivables from other disqualified persons (as defined under section d958(0)8(0), and contributing employees and sponsoring organizations of section 6016(0)9 ////////////////////////////////////	1	Cash - non-interest-bearing			335,401.	1	417,348.
3 Pledges and grants receivable, net 3 3, 599, 573. 4 Accounts receivable, net 77, 034. 4 77, 927. 5 Receivables from current and former officers, directors, trustless, key employees, and highest compensated employees. Complete Part II of Schedule L 6 6 6 Receivables from other disqualified persons (as defined under section d458(R)(f), person discribic in section 59(R)(3(R), and contributing employees and sponsoring organizations of section 501(c)(8) voluntary employees and sponsoring organizations (see instructions) 6 7 Notes and leans receivable, net 7 8 9 Prepaid expenses and deferred charges 9 1,500. 10a 94,744. 79,958. 10c 65,623. 11 Investments - publicity tradid securities 11 11 11 11 Investments - publicity tradid securities 11 12 2,720. 11 Investments - publicity tradid securities 201, 427. 17 173,582. 12 Total assets. Add lines 11 through 15 fmust equal line 34. 960, 805. 16 5,951,192. 13 Investments - publicity and securities were expressed and and accrued expresses 201, 427. 17 173,582. </th <th></th> <th></th> <th></th> <th></th> <th></th> <th>2</th> <th></th>						2	
4 Accounts receivable, net. 77,034.4 77,927. 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II 5 6 Receivables from other disqualified persons (as defined under section 4958(3(8), and contributing employees and sponstroin organizations of section 501(2(8) voluntary employees beneficiary organizations (see instructions) 6 7 Notes and loans receivable, net 7 10a Land, buildings, and equipment: cost or other basis. Complete Part IV of Schedule D 94,744. 11 10a 94,744. 12 Investments - publicly traded securities. See Part IV, line 11 11 11 111 112 11 111 113 11 113 11 11 113 11 11 113 11 11 113 11 11 113 11 11 113 11 11 113 11 11 113 11 11 113 11 11 113 11 11 113 11 </th <th>3</th> <th></th> <th></th> <th>3</th> <th>3,599,573.</th>	3			3	3,599,573.		
5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II 5 6 Receivables from other disqualified persons (as defined under section 49486(f)(f)), persons described in section 4958(f)(3)(8), and contributing employees and sponsoring organizations of section 501(c)(9) voluntary employees and sponsoring organizations (see instructions) 6 7 Notes and loans receivable, net 8 9 Prepaid expresses and deferred charges 9 1,500. 10a 94,7744. 8 b Lass: accumulated depreciation 10a 94,7744. b Lass: accumulated depreciation 10a 94,7744. 11 11 12 11 10a 29,121. 79,958. 10c 65,623. 11 Investments - program-related. See Part IV, line 11 13 11 14 13,720. 15 2,720. 16 Total assets. See Part IV, line 11 12 14 17,720. 15 2,951,132. 17 Account payable and accume expenses 201,427. 17 17,3,582. 18 9 Deferred revenue 19 20 21 22 2<					77,034.		77,927.
employees, and highest compensated employees. Complete Part II 6 of Schedule L 6 6 Receivables from other disgualified persons (as defined under section 4958(h(1)), persons described in section 4958(c)(8), and contributing employees: beneficiary organizations (see instructions) 6 7 Notes and ponsoritory organizations (see instructions) 6 9 Prepaid expenses and defered charges 9 10 Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D 10 11 Investments - publicly traded securities 11 12 Investments - publicly traded securities 11 13 Investments - publicly traded securities 11 14 Intangible assets 11 15 Other assets. See Part IV, line 11 13 16 Other assets. See Part IV, line 11 13 17 Accounts payable and accrued expenses 201, 427. 17 17 Accounts payable and accrued expenses 201, 427. 17 17 Accounts payable and accrued expenses. 201 18 20 21 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II 22 22 Schedule D 21 23 Schedule D 21 24 Unsecured n					-	-	
of Schedule L 5 6 Receivables from other disqualified persons (as defined under section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees's beneficiary organizations (se instructions) 6 7 Notes and loans receivable, net 7 8 Inventories for sale or use 8 9 Prepaid expenses and deterred charges 9 1,500. 10a 94,744. 8 b Less: accumulated depreciation 10a 94,744. b Less: accumulated depreciation 10a 94,744. b Less: accumulated depreciation 10b 29,121. 79,958. 10c 65,623. 11 Investments - other securities. See Part IV, line 11 12 11 12 11 11 Investments - other securities. See Part IV, line 11 12,720. 15 2,720. 16 Total assets. Add lines 1 through 15 (must equal line 34) 960 805. 16 5,951,132. 17 Accound former officers, thustees, key employees, highest ocument and former officers, thustees, key employees, highest ocument and former officers, enclassets. See Part IV, of Schedule D 21 22 22 22 <t< th=""><th>-</th><th></th><th></th><th>· · ·</th><th></th><th></th><th></th></t<>	-			· · ·			
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RURAL EDUCATION & DEVELOPMENT, INC.

(A) Beginning of year

23-2656376 Page 11

(B) End of year

Form	RURAL EDUCATION & DEVELOPMENT, INC.	23-26	56376	Pag	ge 12
Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response to any question in this Part XI				X
1	Total revenue (must equal Part VIII, column (A), line 12)	1	6,309		
2	Total expenses (must equal Part IX, column (A), line 25)	2	1,290		
3	Revenue less expenses. Subtract line 2 from line 1	3	5,019		
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	759		
5	Other changes in net assets or fund balances (explain in Schedule O)	5			76.
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	5,777	,6	10.
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?				X
b	Were the organization's financial statements audited by an independent accountant?		2 b		X
с	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of th	,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c		
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch				
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issue	d on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sin	•			37
	Act and OMB Circular A-133?		3 a		<u> </u>
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ				
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits.		<u>. 3b</u>		
			Form S	990 (2011)

132012 01-23-12

	DULE A	Pu	blic Charity St	tatus a	and P	ublic	Supp	ort		OMB No.	1545-00	47
(Form 99	90 or 990-EZ)		-							20	11	
		Compl	ete if the organization is 4947(a)(1) no				tion or a s	ection		Open to		lio.
Internal Rever	of the Treasury nue Service	► A	ttach to Form 990 or Fo				instructio	ons.		Inspe		
Name of t	the organizati				-	•			mployer	identificati	on nu	mber
		RURAL I	EDUCATION & D	EVELO	PMENT	, INC	•		2	3-2656	376	
Part I	Reason	for Public Cha	rity Status (All organiz	ations mu	st complet	te this par	t.) See inst	tructions.				
The organ	ization is not a	a private foundation	because it is: (For lines ⁻	1 through ⁻	11, check	only one b	ox.)					
1	A church, co	nvention of church	es, or association of chur	ches desc	ribed in se	ction 170	(b)(1)(A)(i)).				
2	A school des	cribed in section 1	70(b)(1)(A)(ii). (Attach Sc	hedule E.)								
3	A hospital or	a cooperative hos	oital service organization of	described	in section	170(b)(1)	(A)(iii).					
4	A medical res	earch organizatior	operated in conjunction	with a hos	pital desc	ribed in se	ction 170	(b)(1)(A)(i	ii). Enter t	the hospital	's nam	ıe,
	city, and stat											
5	An organizati	on operated for the	e benefit of a college or ur	niversity ov	wned or op	perated by	a governi	mental un	it describ	ed in		
	section 170	(b)(1)(A)(iv). (Comp	lete Part II.)									
6	A federal, sta	te, or local governi	nent or governmental uni	t described	d in sectio	n 170(b)(1	I)(A)(v).					
7 X			ceives a substantial part	of its supp	ort from a	governme	ental unit c	or from the	e general	public desc	ribed i	in
	-	b)(1)(A)(vi). (Comp										
8	-		section 170(b)(1)(A)(vi).		-							
9 📖			ceives: (1) more than 33 ⁻									
			unctions - subject to certa									
			taxable income (less sect	tion 511 ta	x) from bu	sinesses a	acquired b	y the orga	anization	after June 3	0, 197	75.
<i></i>		509(a)(2). (Comple										
			operated exclusively to te									
11 📖			operated exclusively for the									or
			ations described in section				2). See sec	ction 509	(a)(3). Che	eck the box	that	
			g organization and compl Type II				agrated		4] Type III - C)ther	
•	a Type I		at the organization is not			•	-	r moro dis				n
e 📖			than one or more publicly									
f			itten determination from t						3(a)(1) 01	36011011003	(a)(z).	
•		rganization, check	Hele Is an									
g		0	organization accepted ar								•••••	. —
9	-		directly controls, either al					• ·			Yes	No
			supported organization?								100	
			on described in (i) above?									
			a person described in (i) o									
h			n about the supported or									
		0		0	. ,							
(i) Name	of supported	(ii) EIN	(iii) Type of		organization			(vi) la organizati	s the	(vii) Am	iount o	
	anization	(,	organization (described on lines 1-9		sted in your			(I) organiz	zed in the	sup		
			above or IRC section	governing	document?	(i) of your	support?	U.S	5.?			
			(see instructions))	Yes	No	Yes	No	Yes	No			
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									+			

132021 01-24-12

LHA For Paperwork Reduction Act Notice, see the Instructions for

Form 990 or 990-EZ.

Total

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2011.04040 RURAL EDUCATION & DEVELOPME 27550__1

Schedule A (Form 990 or 990-EZ) 2011

Schedule A (Form 990 or 990-EZ) 2011 RURAL EDUCATION & DEVELOPMENT, INC.

Part II

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

23-2656376 Page 2

Sec	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	1,030,419.	422,292.	1,088,893.	955,105.	6,298,872.	9,795,581.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge \dots						
4	Total. Add lines 1 through 3	1,030,419.	422,292.	1,088,893.	955,105.	6,298,872.	9,795,581.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						7,720,665.
6	Public support. Subtract line 5 from line 4.						2,074,916.
Sec	ction B. Total Support				-		
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2007	(b) 2008	(c) 2009	(d) 2010 955,105.	(e) 2011	(f) Total
7	Amounts from line 4	1,030,419.	422,292.	1,088,893.	955,105.	6,298,872.	9,795,581.
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources \dots	31,983.	30,144.	8,271.	5,195.	11,102.	86,695.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part IV.)		3,049.	8,255.	1,362.	9,810.	22,476.
11	Total support. Add lines 7 through 10						9,904,752.
	Gross receipts from related activities,					12	28,721.
13	First five years. If the Form 990 is for	the organization's	s first, second, thir	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3)	
	organization, check this box and stor ction C. Computation of Publ	here					
Sec	ction C. Computation of Publ	ic Support Pe	rcentage				
	Public support percentage for 2011 (I					14	20.95 %
	Public support percentage from 2010					15	25.68 %
16 a	33 1/3% support test - 2011. If the c	-					x and
	stop here. The organization qualifies						
b	33 1/3% support test - 2010. If the c						is box
	and stop here. The organization qual						
17a	10% -facts-and-circumstances tes						
	and if the organization meets the "fac			-	-	-	
	meets the "facts-and-circumstances"	•	•		•		
b	10% -facts-and-circumstances tes						
	more, and if the organization meets the						
	organization meets the "facts-and-circ						
18	Private foundation. If the organizatio	n did not check a	box on line 13, 16a	a, 16b, 17a, or 17t			
					Sche	edule A (Form 990	or 990-EZ) 2011

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Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support						
Calendar year (or fiscal year beginning in) 🕨	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 201	1 (f) Total
1 Gifts, grants, contributions, and						
membership fees received. (Do not						
include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that						
are not an unrelated trade or bus- iness under section 513						
4 Tax revenues levied for the organ-						
ization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities						
furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and						
3 received from disgualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6.)						
Section B. Total Support				-		
Calendar year (or fiscal year beginning in) 🕨	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 201	1 (f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income						
(less section 511 taxes) from businesses						
acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital						
assets (Explain in Part IV.)						
14 First five years. If the Form 990 is for	the organization'	s first, second, thi	ird, fourth, or fifth	tax year as a secti	on 501(c)(3)	organization,
check this box and stop here			· · ·			
Section C. Computation of Publ						
15 Public support percentage for 2011 (I	ine 8, column (f) d	livided by line 13,	column (f))		15	%
16 Public support percentage from 2010					16	%
Section D. Computation of Invest	-)			
17 Investment income percentage for 20	11 (line 10c, colu	mn (f) divided by l	ine 13, column (f))		17	%
18 Investment income percentage from 2					18	%
19a 33 1/3% support tests - 2011. If the						d line 17 is not
more than 33 1/3%, check this box a						
b 33 1/3% support tests - 2010. If the						1/3%, and
line 18 is not more than 33 1/3%, che						
20 Private foundation. If the organization	n did not check a	box on line 14, 19	9a, or 19b, check t	this box and see in	structions)
132023 01-24-12				Sc	hedule A (Fo	orm 990 or 990-EZ) 201
			15			

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Schedule A (Form 990 or 990-EZ) 2011 RURAL EDUCATION & DEVELOPMENT, INC. 23-2656376 Page 4
 Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).
 PART II, SECTION C, LINE 17A, FACTS AND CIRCUMSTANCES TEST:
 RURAL EDUCATION AND DEVELOPMENT, INC. QUALIFIES AS A PUBLIC CHARITY UNDER
 THE "FACTS AND CIRCUMSTANCES" TEST OF 1.170A-9(E)(3) OF THE TREASURY
 REGULATIONS, BASED UPON THE FOLLOWING:

1. ITS SUPPORT, AS REPORTED FOR 2011, IS 20.95%, THEREBY MEETING THE REQUIREMENT OF SECTION 1.170A-9(E)(3)(I).

2. IT IS ORGANIZED AND OPERATED SO AS TO ATTRACT NEW AND ADDITIONAL PUBLIC AND GOVERNMENTAL FUNDING ON A CONTINUOUS BASIS, THEREBY MEETING THE REQUIREMENT OF SECTION 1.170A-9(E)(3)(II). EXAMPLES OF RECENT EFFORTS BY THE ORGANIZATION INCLUDE:

- DURING 2011, RURAL EDUCATION AND DEVELOPMENT, INC. REMAINED COMMITTED TO SECURING DONATIONS AND GRANTS FROM NEW FOUNDATIONS AND DONORS BY HIRING A FULL-TIME RESOURCE DEVELOPMENT PROFESSIONAL WHO DEDICATES NEARLY ALL OF HER TIME TO FUNDRAISING ACTIVITIES.

- READ CONDUCTED A SPRING MAIL SOLICITATION TO CELEBRATE ITS 20TH ANNIVERSARY THAT WAS RECIEVED BY OVER 4,000 PEOPLE, TWO THIRDS OF WHOM WERE NOT PRIOR DONORS. THIS WAS FOLLOWED BY A FALL MAIL APPEAL MAILED TO OVER 3,000 PEOPLE. IN ADDITION WE HELD SEVERAL DONOR EVENTS IN NEW YORK, HONOLULU, NEVADA AND CALIFORNIA.

3. RURAL EDUCATION AND DEVELOPMENT, INC. PUBLIC SUPPORT, AT 20.95%, IS WELL ABOVE THE 10% MINIMUM REQUIRED FOR THE "FACTS AND CIRCUMSTANCES" TEST, THEREBY MEETING THE REQUIREMENT OF SECTION 1.170A-9(E)(3)(II).

	4.	IN	MEETING	THE	REQUIREMENT	OF	SECTI	ON 1.1	70A-9(E)(3)(I), RURAL		
	132024	01-24-	12							Scł	nedule A (Form 990) or 990-EZ) 2	2011
								16					
18:	181	112	745960	2755	0 20)11.	04040	RURAL	EDUCATION	&	DEVELOPME	27550_	_1

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Schedule A (Form 990 or 990-EZ) 2011 RURAL EDUCATION & DEVELOPMENT, INC. 23-2656376 Page 4
 Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).
 EDUCATION AND DEVELOPMENT, INC. HAS RECEIVED SUPPORT FROM A REPRESENTATIVE
 NUMBER OF PERSONS, RATHER THAN RECEIVING ALL OR MOST OF ITS SUPPORT FROM
 THE MEMBERS OF A SINGLE FAMILY, OR FROM A SINGLE DONOR. IN THIS RESPECT,
 RURAL EDUCATION AND DEVELOPMENT, INC. MEETS THE REQUIREMENT OF SECTION
 1.170A-9(E)(3)(IV).

5. RURAL EDUCATION AND DEVELOPMENT'S MISSION IS TO PROVIDE EDUCATIONAL RESOURCES AND PROGRAMS TO RURAL VILLAGERS IN BHUTAN, INDIA AND NEPAL. THE PROJECTS THAT IT BUILDS IN EACH COUNTRY ARE OPEN TO THE GENERAL PUBLIC AND DO NOT REQUIRE A MEMBERSHIP FEE. THE VERY PURPOSE OF THE READ MODEL IS TO PROVIDE PUBLIC ACCESS TO THE KIND OF RESOURCES THAT CAN IMPROVE PEOPLES' LIVES THROUGH EDUCATION, ENTERPRISE AND COMMUNITY DEVELOPMENT, AND READ ENCOURAGES COMMUNITIES TO INVITE EVERYONE IN THE VILLAGE TO USE THE RESOURCES WITHIN THE READ CENTER. READ ALSO FREELY SHARES ITS KNOWLEDGE AND RESEARCH WITH OTHER ORGANIZATIONS THAT ARE INTERESTED IN APPLYING A SIMILAR APPROACH IN THEIR COMMUNITIES. IN THIS MANNER, RURAL EDUCATION AND DEVELOPMENT, INC. MEETS THE REQUIREMENT OF SECTION 1.170A-9(E)(3)(VI). THE BOARD OF DIRECTORS OF RURAL EDUCATION AND DEVELOPMENT IS COMPRISED 6. OF INDIVIDUALS WHO ARE REPRESENTATIVE OF THE GENERAL PUBLIC-A FORMER CALIFORNIA STATE SENATOR (SENATOR OMER RAINS), SEVERAL CURRENT OR FORMER BUSINESS PEOPLE WHO ALL WORK IN DIFFERENT INDUSTRIES (ADNAN DURRANI, BILL RAFFIN, RAPHAEL BEMPORAD, LARRY NEUBAUER, JAN MORGAN, JIM HODEL, ANTONIA NEUBAUER), INDIVIDUALS (SUCH AS DINA BANGDEL AND SARA LAFRANCE) WHO HAVE BACKGROUND AND EXPERTISE IN INTERNATIONAL DEVELOPMENT OR THE COUNTRIES IN WHICH READ WORKS, AND ONE PERSON WITH A PROFESSIONAL FUNDRAISING BACKGROUND (LORETTA COOPER).

132024 01-24-12

Schedule B (Form 990, 990-EZ. or 990-PF)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

Attach to Form 990, Form 990-EZ, or Form 990-PF.

OMB No. 1545-0047 2011

Name of the organizat	ion	Employer identification number
	RURAL EDUCATION & DEVELOPMENT, INC.	23-2656376
Organization type (che	ck one):	
Filers of:	Section:	
Form 990 or 990-EZ	X 501(c)(3) (enter number) organization	
	4947(a)(1) nonexempt charitable trust not treated as a private foundation	
	527 political organization	
Form 990-PF	501(c)(3) exempt private foundation	
	4947(a)(1) nonexempt charitable trust treated as a private foundation	
	501(c)(3) taxable private foundation	

Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

X For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II.

Special Rules

For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year. contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on Part I, line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2011)

Name of organization

Part I

Employer identification number

23-2656376

RURAL EDUCATION & DEVELOPMENT, INC.

Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1		\$5,293,013.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2		\$ 489,842.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3		\$140,040.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4		\$ <u>102,970.</u>	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5		\$25,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u>6</u> 123452 01-2	3-12	\$\$Schedule B (Form	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.) 990, 990-EZ, or 990-PF) (2011)
	19		

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Name of organization

Part I

Employer identification number

23-2656376

RURAL EDUCATION & DEVELOPMENT, INC.

Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7		\$ <u>25,000.</u>	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
8		\$ <u>11,690.</u>	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
9		\$ <u> </u>	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
10		\$8,078.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
11		\$ <u>5,500.</u>	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
12	3.12	\$ <u>5,135.</u> Schedule B (Form 5	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.) 990, 990-EZ, or 990-PF) (2011)
0.02 01-2	20		,,, (2011)

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Name of organization

Employer identification number

23-2656376

RURAL EDUCATION & DEVELOPMENT,

INC.

(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribut
<u>13</u>		\$5,000.	Person X Payroll Noncash (Complete Part II if the is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribut
<u>14</u>		\$5,000.	Person X Payroll Noncash (Complete Part II if the is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribut
		\$	Person Payroll On Complete Part II if the is a noncash contribution
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribut
		\$	Person Payroll Noncash (Complete Part II if the is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribut
		\$	Person Payroll Noncash (Complete Part II if the is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribut
		\$	Person Payroll Noncash (Complete Part II if the is a noncash contribution)

Schedule B (Form 990, 990-EZ, or 990-PF) (2011)	F
Name of organization	Employer identification number
RURAL EDUCATION & DEVELOPMENT, INC.	23-2656376

Part II Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
	\$	
(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
	\$	
(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
	\$	
(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
	\$	
(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
	\$	
(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
	\$	
	(b) (b) Description of noncash property given (b) Description of noncash property given	(b) FMV (or estimate) (see instructions) (c) (c) (b) (c) Description of noncash property given (c) (b) (c) (c) FMV (or estimate) (see instructions) (c) (c) FMV (or estimate) (see instructions) (c) (c) FMV (or estimate) (see instructions) (c) (b) FMV (or estimate) (see instructions) (c) (c) FMV (or estimate) (see instructions) (c) (b) FMV (or estimate) (c) FMV (or estimate) (see instructions) (c) (b) FMV (or estimate) (c) FMV (or estimate)

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art III E y ti	UCATION & DEVELOPMEN Exclusively religious, charitable, etc., indi rear. Complete columns (a) through (e) and i the total of exclusively religious, charitable, e Jse duplicate copies of Part III if addition	vidual contributions to section 501(c) the following line entry. For organization tc., contributions of \$1,000 or less for	23-2656376 (7), (8), or (10) organizations that total more than \$1,000 for the second
i) No. From Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	Transferee's name, address, a	(e) Transfer of gift	Relationship of transferor to transferee
No.			
art I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	Transforma address a	(e) Transfer of gift	
	Transferee's name, address, a		Relationship of transferor to transferee
No. om irt I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	Transferee's name, address, a	(e) Transfer of gift	Relationship of transferor to transferee
No. om rt I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
		(e) Transfer of gift	
	Transferee's name, address, a	Ind ZIP + 4	Relationship of transferor to transferee
54 01-23-12			Schedule B (Form 990, 990-EZ, or 990-PF) (

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(Form 9	90)
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Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes," to Form 990,
 Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
 Attach to Form 990. ► See separate instructions.

OMB No. 1545-0047
2011
ZU I I
Open to Public
Inspection

Nam	e of the organization RURAL EDUCATION &	DEVELOPMENT, INC.	Em	ployer identification number 23-2656376
Pa		-	s or Acco	
	organization answered "Yes" to Form 990, Part IV, lin			
		(a) Donor advised funds	(b) Fur	nds and other accounts
1	Total number at end of year		.,	
2	Aggregate contributions to (during year)			
3	Aggregate grants from (during year)			
4	Aggregate value at end of year			
5	Did the organization inform all donors and donor advisors in		sed funds	
•	are the organization's property, subject to the organization's	-		Yes No
6	Did the organization inform all grantees, donors, and donor a			
•	for charitable purposes and not for the benefit of the donor		-	
		······································	•	
Pa	rt II Conservation Easements. Complete if the or			
1	Purpose(s) of conservation easements held by the organizat	▼		-
•	Preservation of land for public use (e.g., recreation or		storically imp	ortant land area
	Protection of natural habitat	Preservation of a cert		
	Preservation of open space			
2	Complete lines 2a through 2d if the organization held a quali	ified conservation contribution in the form	of a conserv	ation easement on the last
-	day of the tax year.			
				Held at the End of the Tax Yea
а	Total number of conservation easements		2a	
b	Total acreage restricted by conservation easements			
c	Number of conservation easements on a certified historic st			
	Number of conservation easements included in (c) acquired			
	listed in the National Register	-		
3	Number of conservation easements modified, transferred, re			n during the tax
	year 🕨		0	Ū
4	Number of states where property subject to conservation ea	asement is located		
5	Does the organization have a written policy regarding the pe			
	violations, and enforcement of the conservation easements			Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting			ar 🕨
7	Amount of expenses incurred in monitoring, inspecting, and	enforcing conservation easements during	the year 🕨	\$
8	Does each conservation easement reported on line 2(d) abo	we satisfy the requirements of section 170	0(h)(4)(B)(i)	
	and section 170(h)(4)(B)(ii)?			Yes 🛛 No
9	In Part XIV, describe how the organization reports conservat			and balance sheet, and
	include, if applicable, the text of the footnote to the organization	ation's financial statements that describes	the organiza	tion's accounting for
	conservation easements.		-	
Pa	rt III Organizations Maintaining Collections of	of Art, Historical Treasures, or O	ther Simi	lar Assets.
	Complete if the organization answered "Yes" to Form	n 990, Part IV, line 8.		
1a	If the organization elected, as permitted under SFAS 116 (As	SC 958), not to report in its revenue stater	ment and bal	ance sheet works of art,
	historical treasures, or other similar assets held for public ex	hibition, education, or research in furthera	nce of public	c service, provide, in Part XIV
	the text of the footnote to its financial statements that descr	ribes these items.		
b	If the organization elected, as permitted under SFAS 116 (As	SC 958), to report in its revenue statemen	t and balanc	e sheet works of art, historica
	treasures, or other similar assets held for public exhibition, e	education, or research in furtherance of pu	blic service,	provide the following amount
	relating to these items:			
	(i) Revenues included in Form 990, Part VIII, line 1			\$
				\$
2	If the organization received or held works of art, historical tre	easures, or other similar assets for financia		
	the following amounts required to be reported under SFAS 1	116 (ASC 958) relating to these items:		
а	Revenues included in Form 990, Part VIII, line 1		►	\$
b				\$
LHA 13205 01-23-	For Paperwork Reduction Act Notice, see the Instruction	ns for Form 990.		Schedule D (Form 990) 20

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Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued) a Unapt the capanization's accussion, accession, and other records, check any of the following that are a significant use of its collection items a Poble schedulin d b Context Denote contrained b Contrained d c Diving the search e c Diving the search the contraction's collection? Previde acceleration anount on Form 990, Part X, Ine 21? Yes c Baipning balance ital d Additions during the year ital d Each contraction include an anount on Form 990, Part X, Ine 21? Yes Diverse instation include an anount on Form 990, Part X, Ine 21? Yes c Diverse instation include an anount on Form 990, Part X, Ine 21? Yes Diverse instand actions	Sche		DUCATION &						23-26			age 2
check all that apply: d Loan or exchange programs e Other	Par	t III Organizations Maintaining C	Collections of A	rt, Hist	torical Tre	easures	s, or Oth	er Simil	ar Asse	ts (cont	inued)	
a Public schibtlion during the generations developed and the splain how they further the organization's exempt purpose in Part XIV. Part V Every and the organization's collections and explain how they further the organization's exempt purpose in Part XIV. During the year, dot the organization's collections and explain how they further the organization's exempt purpose in Part XIV. During the year, dot the organization solitor receive donations of art, historical treasures, or other similar assets to be solit to raise funds rather than to be maintained as part of the organization assets of Yes* to Form 900, Part XIV. The solid or raise funds rather than to be maintained as part of the organization areavered 'Yes* to Form 900, Part XV, line 3. a Is the organization angent, trustee, custodian or other intermediary for contributions or other assets not included on form 900, Part XV and complete the following table: b Explain the arrangement in Part XV and complete the organization areasets not included on form 900, Part XV and complete the torganization areasets not included in the development of the organization arguing the year b I'ryse', resplain the arrangement in Part XV and complete the torganization areasets not included in the development in Part XV and complete the torganization areasets not included in the development in Part XV and complete it the arguing table: b Contributions during the year b I'ryse', resplain the argument in Part XV and complete it the organization answered 'Yes' to Form 900, Part IV, line 10. c Enginetity and the programe in Part XV and complete it the organization answered 'Yes' to Form 900, Part IV, line 10. c Additions during the year b Contributions b I'ryse', resplain the argument in Part XV and complete it the organization answered 'Yes' to Form 900, Part IV, line 10. c Explained arguing advecament in Part XV and complete it the organization answered 'Yes' to Form 900, Part IV, line 10. c Additions during the year b Contributions b I'ryse' resplain the argument in	3	Using the organization's acquisition, access	ion, and other record	ls, checł	k any of the	following	that are a s	significant	use of its	collectio	n item	s
b Scholary research e Other		(check all that apply):										
c Preservation for future generations 4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV. 5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No. Part IVI Ecrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part X, line 21. Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X, line 21. Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets and included on Form 990, Part X, line 21. Yes No b If 'Yes,'' explain the arrangement in Part XV. And complete the following table: Amount Id Id <th>а</th> <th>Public exhibition</th> <th>d</th> <th>ı 🛄 ı</th> <th>Loan or excl</th> <th>hange pro</th> <th>ograms</th> <th></th> <th></th> <th></th> <th></th> <th></th>	а	Public exhibition	d	ı 🛄 ı	Loan or excl	hange pro	ograms					
Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV. During the year, did the organization solicit or receive donations of at, historical ressures, or other similar assets to be sold to raise funds ather than to be maintained as part of the organization soluciton? Part IV Escrow and Custodial Arrangements. Complete the following table: C Beginning balance C Beginning of year balance C Beginning of year balance C Beginning of year balance C Other wependitures for facilities and programs C Array year (b) Privey year (b) Privey year (b) Privey year back (c) Four years back C Other expenditures expenses Destributions C Not investment earnings, gains, and losses D Contributions C Array to scholarships C Array to scholars	b	Scholarly research	e		Other							
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Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part IV, line 9, or reported an amount on Form 990, Part IV, line 9, or reported an amount on Form 990, Part IV and complete the following table: Ves No b If "yes," explain the arrangement in Part XIV and complete the following table: Image: Complete III and table in the intermediary for contributions or other assets not included on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21? Image: Complete III and table intermediary for contributions of the organization and table intermediary for contributions during the year Image: Complete III and table intermediary for contributions of the organization and table intermediary for contributions of the organization include an amount on Form 990, Part X, line 21? Image: Complete III and table intermediary for contributions of the organization include an amount on Form 990, Part X, line 21? Image: Complete III and table intermediary for contributions of the organization answered "Yes" to Form 990, Part IV, line 10. 1a Beginning of year balance (a) Current year (b) Prior year (c) Two years back (d) Three years back intermediary for contributions of the organization and programs. Image: Complete III and table intermediary for contributions of the organization answered "Yes" to Form 990, Part IV, line 10. 1a Beginning of year balance (a) Current year ind balance (line 1g, column (a) held as: Image: Complete IIII and table intermediary for the organization in the possession of the organization that are held and admin	5	During the year, did the organization solicit of	or receive donations	of art, his	storical treas	sures, or o	other simila	ir assets		-		-
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d Grants or scholarships												
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b Buildings		Description of property			• •				eu	(a) 600	k value	3
c Leasehold improvements	1a	Land										
d Equipment												
e Other 94,744. 29,121. 65,623. Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).) 65,623.												
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						-	•	29,1	<u>21.</u>			
	Total	. Add lines 1a through 1e. (Column (d) must e	equal Form 990, Part	X, colun	nn (B), line 1	0(c).)					-	

Schedule D (Form 990) 2011

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	CATION & DEVELOPM	ENT, INC.	23–2656376 _{Page} 3
Part VII Investments - Other Securities.	See Form 990, Part X, line 12.		
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of va Cost or end-of-year	
(1) Financial derivatives			
(2) Closely-held equity interests			
(3) Other			
(A)			
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H) (I)			
Total. (Col (b) must equal Form 990, Part X, col (B) line 12.)	•		
Part VIII Investments - Program Related.			
(a) Description of investment type	(b) Book value	(c) Method of va Cost or end-of-year	
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10) Total. (Col (b) must equal Form 990, Part X, col (B) line 13.) ►			
Part IX Other Assets. See Form 990, Part X, III			
	(a) Description		(b) Book value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
<u>(9)</u> (10)			
Total. (Column (b) must equal Form 990, Part X, col (B)	line 15)		▶
Part X Other Liabilities. See Form 990, Part			
1. (a) Description of liability		ook value	
(1) Federal income taxes			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			

Total. (Column (b) must equal Form 990, Part X, col (B) line 25.) Filv 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's fiability for uncertain tax positions under FIN 48 (ASC 740). 132053 01-23-12 Schedule D (Form 9

(11)

Schedule D (Form 990) 2011

	dule D (Form 990) 2011 RURAL EDUCATION & DEVELOPM				23-	-265637	6 Page 4
	t XI Reconciliation of Change in Net Assets from Form 990 to				tateme	nts	
1	Total revenue (Form 990, Part VIII, column (A), line 12)			1			
2	Total expenses (Form 990, Part IX, column (A), line 25)			2			
3	Excess or (deficit) for the year. Subtract line 2 from line 1			3			
4	Net unrealized gains (losses) on investments			4			
5	Donated services and use of facilities			5			
6	Investment expenses			6			
7	Prior period adjustments			7			
8	Other (Describe in Part XIV.)			8			
9	Total adjustments (net). Add lines 4 through 8			9			
10 Dor	Excess or (deficit) for the year per audited financial statements. Combine lines 3 ar t XII Reconciliation of Revenue per Audited Financial Statements			10	or Dotu	<u></u>	
1	Total revenue, gains, and other support per audited financial statements				1		
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:	2a					
a L	Net unrealized gains on investments				_		
b	Donated services and use of facilities				_		
d	Other (Describe in Part XIV.) Add lines 2a through 2d						
-	•						
3 4	Subtract line 2e from line 1 Amounts included on Form 990, Part VIII, line 12, but not on line 1 :				3	-	
	Investment expenses not included on Form 990, Part VIII, line 7b	4a					
a b	Other (Describe in Part XIV.)				_		
5					·····		
	t XIII Reconciliation of Expenses per Audited Financial Statem					urn	
1	Total expenses and losses per audited financial statements						
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:						
– a	Donated services and use of facilities	2a					
b	Prior year adjustments						
	Other losses						
	Other (Describe in Part XIV.)						
	Add lines 2a through 2d				2e		
	Subtract line 2e from line 1						
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:						
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a					
	Other (Describe in Part XIV.)						
	Add lines 4a and 4b				4c		
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)						
Par	t XIV Supplemental Information						
Com	plete this part to provide the descriptions required for Part II lines 3.5 and 9 Part I	II lines 1a	and 4. Pa	rt IV lin	es 1h and	12b [·] Part V li	ne 4 [.] Part

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Schedule D (Form 990) 2011

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SCHEDULE (Form 990) Department of the Treat Internal Revenue Servic	sury		Complete if the	vities Outside the Un organization answered "Yes" to For Part IV, line 14b, 15, or 16. orm 990. ► See separate instructio	m 990,	tes –	DMB No. 1545-0047
Name of the orga						Employer ident	ification number
			ODMENT	TNO		22 26562	76
RURAL EDU				tside the United States. Compl	ata if tha argan	<u>23-26563</u>	
	orm 990, Par				ete il the organ	iization answered	Tes
	,	,	n maintain record	ds to substantiate the amount of its gra	ants and other	assistance,	
the grantee	es' eligibility fo	or the grants or a	assistance, and	the selection criteria used to award the	e grants or assi	stance?	Yes No
United Stat	tes.			procedures for monitoring the use of it	C C	ther assistance of	itside the
3 Activities po (a) Reg		(b) Number of	(c) Number of	an be duplicated if additional space is i (d) Activities conducted in region		vity listed in (d)	(f) Total
(a) Hog		offices in the region	employees, agents, and independent contractors	(by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	is a prog describe	gram service, specific type ce(s) in region	expenditures for and investments in region
			in region		THE CREATIO	N OF	
SOUTH ASIA -					COMMUNITY L	IBRARIES IN	
AFGHANISTAN,					RURAL VILLA	GES AS WELL	
BANGLADESH,		3	25	PROGRAM SERVICES	AS PROVIDIN	G TRAININGS	757,099.

and 3b)	:	3	25			
For Paperwork Reduct					90. DESCRIPTIO	NS

25

0

3

0

Schedule F (Form 990) 2011

757,099.

757,099.

Ο.

132071 01-23-12

LHA

3 a Sub-total

b Total from continuation

sheets to Part I _____ c Totals (add lines 3a

28

3 Enter total number of other organizations or entities ... ►

29

Schedule F (Form 990) 2011

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any

recipient who received more than \$5,000. Check this box if no one recipient received more than \$5,000

Part II can be du	plicated if additional	space is needed.						
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
2 Enter total number of		ne listed above that are	recognized as charities by the	foreign country		wompt by		
			n 501(c)(3) equivalency letter					

23-2656376

Page **2**

Schedule	F (Form 990) 2011	RURAL	EDUCATION	&	DEVELOPMENT,	INC.	23-2656376
Part III	Grants and Other Assis	tance to Indi	viduals Outside the) Un	nited States. Complete if the	ne organizatior	answered "Yes" to Form 990, Part IV, line 16.

Part III can be duplicated if a	dditional space is neede	d.					
(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)

23-2656376

Page 3

Schedule F (Form 990) 2011

Schedule F (Form 990) 2011	RURAL	EDUCATION	&	DEVELOPMENT,	INC.
Part IV Foreign Form	s				

1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	Yes	X No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)	Yes	X No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? <i>If</i> "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations. (see Instructions for Form 5471)	Yes	X No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? <i>If</i> "Yes," <i>the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund.</i> (see <i>Instructions for Form 8621</i>)	Yes	X No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect To Certain Foreign Partnerships. (see Instructions for Form 8865)	Yes	X No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? <i>If</i> "Yes," <i>the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713)</i>	Yes	X No

Schedule F (Form 990) 2011

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Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method;
amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column
(c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information.
PART I, LINE 3, COLUMN (E):
REGION: SOUTH ASIA - AFGHANISTAN, BANGLADESH,
(E) SPECIFIC TYPES OF SERVICES IN REGION: THE CREATION OF COMMUNITY
LIBRARIES IN RURAL VILLAGES AS WELL AS PROVIDING TRAININGS ON VARIOUS
TOPICS TO RURAL VILLAGERS THROUGH THOSE LIBRARIES. OUR OFFICES ALSO DID
A LOT OF OUTREACH TO RURAL COMMUNITIES TO EDUCATE THEM ABOUT THE READ
MODEL SO THAT COMMUNITIES CAN DECIDE WHETHER THEY WANT TO PARTNER WITH
READ GLOBAL TO HAVE A LIBRARY IN THEIR VILLAGE.

Schedule F (Form 990) 2011 RURAL EDUCATION & DEVELOPMENT, INC. 23-2656376 Page 5

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SCHEDULE G	
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(Form	990	or	990-	EZ)
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Department of the Treasury	
Internal Revenue Service	

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a. ► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

2011
Open To Public Inspection

OMB No. 1545-0047

Name of the organization Employer identification numbers						ntification number		
RURAL EDUCATION & DEVELOPMENT, INC.					23-2656	376		
Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990 EZ filers are not required to complete this part.								
1 Indicate whether the organization rais	sed funds through any of the followir	ng acti	vities.	Check all that apply				
a Mail solicitations				overnment grants				
b Internet and email solicitations			-	nment grants				
c Phone solicitations	g 🗔 Special	fundra	aising	events				
d 🔲 In-person solicitations								
2 a Did the organization have a written	or oral agreement with any individual	(inclu	ding o	fficers, directors, tru	stees	or		
key employees listed in Form 990, F	Part VII) or entity in connection with p	rofess	ional f	undraising services?	>	Yes	└── No	
b If "Yes," list the ten highest paid ind	lividuals or entities (fundraisers) purs	uant to	o agre	ements under which	the f	undraiser is to	be	
compensated at least \$5,000 by the	e organization.							
(i) Name and address of individual or entity (fundraiser)	(ii) Activity			(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization		
		CONTRID			115			
		Yes	No					
Total								
3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.								

LHA Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2011

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Sch Pa	edu	le G (Form 990 or 990-EZ) 2011 RURAL E II Fundraising Events. Complete if th				2656376 Page 2
10		of fundraising event contributions and gr				
			(a) Event #1 MYTHS MUSEUM OF ART	(b) Event #2	(c) Other events NONE	(d) Total events (add col. (a) through col. (c))
ne			(event type)	(event type)	(total number)	
Revenue	1	Gross receipts	32,396.			32,396.
	2	Less: Charitable contributions	26,768.			26,768.
	3	Gross income (line 1 minus line 2)	5,628.			5,628.
	4	Cash prizes				
ses	5	Noncash prizes	15,808.			15,808.
Direct Expenses	6	Rent/facility costs				
Direct	7	Food and beverages				
	8 9	Entertainment Other direct expenses				15 000
	10	Direct expense summary. Add lines 4 throug				(15,808) -10,180.
Pa	irt I	Net income summary. Combine line 3, colum III Gaming. Complete if the organization	answered "Yes" to Form	990, Part IV, line 19, or	reported more than	-10,100.
_		\$15,000 on Form 990-EZ, line 6a.			I	
Revenue			(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Å	1	Gross revenue				
es	2	Cash prizes				
Expenses	3	Noncash prizes				
Direct	4	Rent/facility costs				
	5	Other direct expenses				
	6	Volunteer labor	└── Yes % └── No	Yes %	└── Yes % └── No	
	7	Direct expense summary. Add lines 2 throug	h 5 in column (d)			()
	8	Net gaming income summary. Combine line	1, column d, and line 7		▶	
а	ls t	ter the state(s) in which the organization operate saming a	ctivities in each of these s	states?		Yes No
b	If "	No," explain:				
		ere any of the organization's gaming licenses r Yes," explain:				Yes No
1320	B2 0'	1-23-12			Schedule G (Fo	rm 990 or 990-EZ) 2011

Sch	edule G (Form 990 or 990-EZ) 2011 RURAL EDUCATION & DEVELOPMENT, INC. 23-2	<u>2656</u>	376	Page 3
11	Does the organization operate gaming activities with nonmembers?		Yes	No No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed			
	to administer charitable gaming?		Yes	└── No
	Indicate the percentage of gaming activity operated in:			
	I The organization's facility			%
	An outside facility	13b		%
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records:			
	Name			
	Address			
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?		Yes	🗌 No
b	If "Yes," enter the amount of gaming revenue received by the organization > \$ and the amount			
	of gaming revenue retained by the third party ▶\$			
c	If "Yes," enter name and address of the third party:			
	Name			
	Address			
40				
10	Gaming manager information:			
	Name			
	Gaming manager compensation 🕨 💲			
	Description of services provided 🕨			
	Director/officer Employee Independent contractor			
17	Mandatory distributions:			
	Is the organization required under state law to make charitable distributions from the gaming proceeds to			
	retain the state gaming license?		Yes	🗌 No
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the			
_	organization's own exempt activities during the tax year 🕨 \$			
Pa	ITT IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii)			
	lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information	ו (see	instru	ctions).
_				
1320	83 01-23-12 Schedule G (Form	n 990 (or 990)-EZ) 2011
	35			

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SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service Name of the organization Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or 990-EZ. OMB No. 1545-0047

RURAL EDUCATION & DEVELOPMENT, INC.

Employer identification number 23-2656376

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

DEVELOPMENT, READ COLLABORATES WITH RURAL COMMUNITIES TO BUILD THESE

CENTERS AND SEED FOR-PROFIT ENTERPRISES TO ENSURE LONG-TERM MAINTENANCE

AND SUCCESS.

FORM 990, PART VI, SECTION A, LINE 2: TONI NEUBAUER AND LAWRENCE NEUBAUER BOTH BOARD MEMBERS HAVE A FAMILY RELATIONSHIP.

FORM 990, PART VI, SECTION B, LINE 11: THE FORM 990 WAS PREPARED BY THE OUTSIDE ACCOUNTANTS, AND REVIEWED BY SENIOR MANAGEMENT.

FORM 990, PART VI, SECTION B, LINE 12C: IN CONNECTION WITH ANY ACTUAL OR POSSIBLE CONFLICT OF INTEREST, AN INTERESTED PARTY DISCLOSES THE EXISTENCE OF THE FINANCIAL AND/OR PERSONAL INTERESTS AND IS GIVEN THE OPPORTUNITY TO DISCLOSE ALL MATERIAL FACTS TO THE DISINTERESTED DIRECTORS.

AFTER DISCLOSURE OF THE FINANCIAL OR PERSONAL INTEREST AND ALL MATERIAL FACTS, AND AFTER ANY DISCUSSIONS WITH THE INTERESTED PARTY, HE OR SHE LEAVES THE BOARD MEETING WHILE THE DETERMINATION OF A CONFLICT OF INTEREST IS DISCUSSED AND VOTED UPON. THE REMAINING BOARD OR COMMITTEE MEMBERS DECIDES IF A CONFLICT OF INTEREST EXISTS.

AN INTERESTED PARTY MAY MAKE A PRESENTATION AT THE BOARD OF DIRECTORS MEETING, BUT AFTER THE PRESENTATION HE OR SHE LEAVES THE MEETING DURING THE DISCUSSION OF, AND THE VOTE ON, THE TRANSACTION OR ARRANGEMENT INVOLVING

THE POSSIBLE CONFLICT OF INTEREST.

 LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.
 Schedule O (Form 990 or 990-EZ) (2011)

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Name of the organization

RURAL EDUCATION & DEVELOPMENT, INC.

Employer identification number 23 - 2656376

Page 2

THE CHAIR OF THE BOARD OF DIRECTORS, IF APPROPRIATE, APPOINTS A

DISINTERESTED PERSON OR COMMITTEE TO INVESTIGATE ALTERNATIVES TO THE

PROPOSED TRANSACTION OR ARRANGEMENT.

AFTER EXERCISING DUE DILIGENCE, THE BOARD OF DIRECTORS DETERMINES WHETHER READ CAN OBTAIN WITH REASONABLE EFFORTS A MORE ADVANTAGEOUS TRANSACTION OR ARRANGEMENT FROM A PERSON OR ENTITY THAT WOULD NOT GIVE RISE TO A CONFLICT OF INTEREST.

IF A MORE ADVANTAGEOUS TRANSACTION OR ARRANGEMENT IS NOT REASONABLY POSSIBLE UNDER CIRCUMSTANCES NOT PRODUCING A CONFLICT OF INTEREST, THE BOARD OF DIRECTORS DETERMINES BY A MAJORITY VOTE OF THE DISINTERESTED DIRECTORS WHETHER THE TRANSACTION OR ARRANGEMENT IS IN READ'S BEST INTEREST, FOR ITS OWN BENEFIT, AND WHETHER IT IS FAIR AND REASONABLE. IN CONFORMITY WITH THE ABOVE DETERMINATION, IT MAKES ITS DECISION AS TO WHETHER TO ENTER INTO THE TRANSACTION OR ARRANGEMENT.

FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC UPON REQUEST.

FORM 990, PART XI, LINE 5, CHANGES IN NET ASSETS:

PRIOR PERIOD ADJUSTMENTS:

-876.

132212 01-23-12